



## The Adventure Continues

**A**s we reported last issue (January, *Video Games*), Atari's new family entertainment center has opened its doors in the Northwest Plaza Shopping Center in St. Louis, Missouri. Viewed as a natural extension of the company's current activities, Atari Adventure promises to

provide a different setting for game playing and computer learning.

"We feel Atari Adventure is unique because it incorporates fun and learning, thus strengthening the link between playing games and computer literacy," stated Barry Sullivan, vice president

of the division. "We feel the traditional game room to a new and higher level as an entertainment and educational form."

But besides creative design and futuristic decor, this first location will also take on a different role for Atari and

their notion of what players like or want from the games.

"Through Atari Adventure, we will be able to get even closer to the players, to find out what excites and motivates them," said Sullivan. "We feel it will greatly aid our research efforts in this vital area." -RS

## Eight Is Enough

**I**s it possible to keep video game cartridges organized, in good condition and in an easy to locate place? It is if Blackburn's Multiple Game Album is on hand. This attractive album holds eight cartridges (Atari and Activision video games) while pro-

tecting them from damaging dust. Sturdy vinyl pockets are included on the back cover for storing any game instruction booklets. Compact enough to fit on a bookshelf or next to your game system, it's a welcome addition to any video gamer's library. -MG

